ORDER

Orders Order / Rev: 330548 Alt Order #: 01467753

Product Desc: **CALIFORNIA ACTION**

Estimate: Flight Dates:

420 11/01/16 - 11/07/16

Original Date / Rev:

10/05/16 / 10/05/16

Order Type: **GENERAL** Primary AE:

Sales Office:

Sales Region:

TELEM - Salinas, CA Telemundo Dallas

TELEMUNDO

T-DAL

NAT

Cash

Broadcast

EOM/EOC

Agency

Name:

BlueWest Media

Buying Contact:

Billing Contact:

5130 E. 18th Ave.

Denver, CO 80220

NextGen California Action Committee

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

Advertiser

Name:

Demographic:

A25+

Product Codes:

Priority:

Revenue Codes:

PL02 P-4

AGY, POL, ISSUE

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Unit Code:

General

00:15:00

Bill Plan

Start Date **End Date** # Spots Gross Amount Net Amount 10/31/16 11/07/16 40 \$3,900.00 \$3,315.00 **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	40	\$3,900.00	\$3,315.00	0.00
Totals	40	\$3,900.00	\$3,315.00	0.00

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Account Executives

Ch

Start

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Telemundo Dallas			Start Of Order - End Of Order	100%

Order Share	Share	Total
TELEM - Salinas, CA	40%	\$3,900.00
Market	100%	\$9,750.00

Competitive Share	Share	Total
DSBW	0%	\$0.00
KCBA	0%	\$0.00
KION	0%	\$0.00
KSBW	0%	\$0.00
KSMS	60%	\$5,850.00
NION	0%	\$0.00

Inventory Code

End

LII OII	Start	Enu	inventory Co	de Break	Starvend	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KMUV 1	1/01/16	3 11/04/16	M-F 6-9A MT/7	7-10A PT CM	7A-10A	-TWTF	:30	8	\$35.00P-3	0.00 NM	8	\$280.00
			M-F 7A-10A									
UN NUEV	O DIA	**AIR 2X/D/	4Y**									
Start I	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/31	/16	11/06/16	-TWTF	8	\$35.00	0.00						
E 2 KMUV 1	1/07/16	11/07/16	M-F 6-9A MT/7	7-10A PT CM	7A-10A	M	:30	2	\$35.00P-3	0.00 NM	2	\$70.00
			M-F 7A-10A									
UN NUEV	O DIA									I		
Start [<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				l		
Week: 11/07	/16	11/13/16	M	2	\$35.00	0.00						
3 KMUV 1	1/01/16	11/01/16	M-F 4-5P MT/5	5-6P PT CM	5-6P	-T	:30	1	\$100.00P-2	0.00 NM	1	\$100.00
			M-F 5-6P		(5:00 PM-5:	30 PM)			•			•
CASO CE	RRADO)			,	•						

Brook Start/End Time

Print Date: 10/05/16 16:03:16 P

Page 2 of 3

Order / Rev:

330548

Advertiser:

NextGen California Action Committee

Alt Order #: Flight Dates:

11/01/16 - 11/07/16

01467753

Product Desc:

Estimate:

CALIFORNIA ACTION

420

TELEM - Salinas, CA

	Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
	3 KMU	V 11/01/	16 11/01/16	M-F 4-5P MT/5-6	PPT CM	5-6P	-T	:30	1	\$100.00P-2	0.00 NM	1	\$100.00
	CASC	O CERRAD	00	M-F 5-6P		(5:00 PM-5:0	30 PM)						
	_	Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
		0/31/16	11/06/16	-T	1	\$100.00	0.00						
	4 KIVIU	V 11/0//	16 11/0//16	M-F 4-5P MT/5-6 M-F 5-6P	PPI CM	5-6P (5:00 PM-5:3	M 30 PM)	:30	1	\$100.00P-2	0.00 NM	1	\$100.00
	CASC	O CERRAD	00	, 5 5.		(0.001 101 0.0	50 T 1VI)						
	_	Start Date 1/07/16	End Date	<u>Weekdays</u> M	Spots/Week		Rating						
			11/13/16 16 11/02/16	M-F 4-5P MT/5-6	P PT CM	\$100.00 5-6P	0.00 w	:30	1	\$100.00P-2	0.00 NM	1	\$100.00
				M-F 5-6P	i i i Oivi	(5:30 PM-6:0		.50	·	\$100.00F-Z	U.UU INIVI	ı	\$100.00
	,	CERRAL											
	_	<u>8tart Date</u> 0/31/16	End Date 11/06/16	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$100.00	<u>Rating</u> 0.00						
				M-F 4-5P MT/5-6	P PT CM	5-6P	F	:30	1	\$100.00 P-2	0.00 NM	1	\$100.00
				M-F 5-6P		(5:30 PM-6:0	00 PM)			,			4.00.00
		CERRAD	End Date	Weekdays	Spots/Week	Rate	Doting						
		0/31/16	11/06/16	F	<u>50013/4466K</u>		Rating 0.00						
	E 7 KMU	V 11/01/1	16 11/04/16	M-F 6P-630P PT	NEWSCM	6P-630P	-TWTF	:30	4	\$150.00P-2	.0.00 NM	4	\$600.00
	6D NI	=\\\\Q **AID	R 1X/DAY**	M-F 6P-630P									
	_	start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 1	0/31/16	11/06/16	~TWTF	4	\$150.00	0.00						
	E 8 KMU	V 11/07/1	16 11/07/16	M-F 6P-630P PT	NEWSCM	6P-630P	M	:30	1	\$150.00P-2	0.00 NM	1	\$150.00
	6P NE	EWS		M-F 6P-630P									
		tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	Week: 1		11/13/16	M	1	\$150.00	0.00						
	E 9 KMU	V 11/01/1	16 11/04/16	M-F 530-6P MT/6		630P-7P	-TWTF	:30	4	\$150.00P-2	0.00 NM	4	\$600.00
	NEW:	S ***AIR 12	X/DAY**	WI-1 0001 -71									
	_	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 1		11/06/16	-TWTF M-F 530-6P MT/6	20.7D.DM	\$150.00 630P-7P	0.00	.00		#450 00D 0	0.00.1114		*450.00
	L TO KINO	V 11/0//1		M-F 630P-7P	SU-7F EIVI	030F-7F	M	:30	1	\$150.00P-2	0.00 NM	1	\$150.00
	NEW:										*`		
			End Date 11/13/16	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$150.00	Rating 0.00						
				EN (SA-SU)	CM	5P-530P	S-	:30	1	\$50.00P-2	0.00 NM	1	\$50.00
				SA-SU 5P-530P						(*		·	V 00/00
	NEW:	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 1		11/06/16	S-	1	\$50.00	0.00			•			
	E 12 KMU	V 11/06/1	6 11/06/16	EN (SA-SU)	CM	5P-530P	S	:30	1	\$50.00P-2	0.00 NM	1	\$50.00
	NEWS	3		SA-SU 5P-530P									
		tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 1		11/06/16	S	1	\$50.00	0.00						
	E 13 KMU	V 11/01/1	6 11/04/16	M-F 1035-11P/11 M-F 1135P-12A	35-12 ACM	1135P-12A	-TWTF	:30	4	\$75.00P-1	0.00 NM	4	\$300.00
	TITUL	ARES Y M	MAS	MH: 1150F-12A									
		tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	Week: 1		11/06/16 6 11/07/16	-TWTF M E 1035 11D/11	35 12 ACM	\$75.00	0.00			075.055.	0.00.000		*=- **
	□ 14 KIVIU	v 11/0//1	0 11/0//10	M-F 1035-11P/11 M-F 1135P-12A	00-12 <i>F</i> UIVI	1135P-12A	M	:30	1	\$75.00P-1	0.00 NM	1	\$75.00
		ARES Y M											
	<u>S</u> Week: 1	tart Date	End Date 11/13/16	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
•			6 11/04/16		CM	\$75.00 11P-1135P	0.00 -TWTF	:30	4	\$125.00P-2	0.00 NM	4	\$500.00
		- · ·						.50		ψ120.001 -Z	3.30 INIVI	**	ψυσο.σσ

Print Date: 10/05/16 16:03:16

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Order / Rev:

Flight Dates:

330548

Advertiser:

Estimate:

NextGen California Action Committee

Alt Order #:

E 20 KMUV 11/06/16 11/06/16

Start Date

Week: 10/31/16

IHEART RADIO MUSIC SPECIAL

End Date

11/06/16

01467753 11/01/16 - 11/07/16

SU PRIME 8P-10P

SU 8P-10P

Weekdays

----S

СМ

Spots/Week

8P-10P

Rate

\$125.00

----S

Rating

0.00

:30

Product Desc:

CALIFORNIA ACTION

420

TELEM - Salinas, CA

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots **Amount** LN (M-F) M-F Late News NEWS **AIR 1X/DAY** Start Date **End Date** <u>Weekdays</u> Spots/Week Rating <u>Rate</u> Week: 10/31/16 11/06/16 -TWTF--\$125.00 0.00 E 16 KMUV 11/07/16 11/07/16 LN (M-F) CM 11P-1135P M-----:30 \$125.00 P-2 0.00 NM 1 \$125.00 M-F Late News **NEWS** Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 11/07/16 11/13/16 \$125.00 0.00 E 17 KMUV 11/06/16 11/06/16 SU 10-1030P MT/11-1130M ----s 11P-1130P :30 \$75.00P-1 0.00 NM 1 \$75.00 SU 11P-1130P **NEWS** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/31/16 11/06/16 ----S \$75.00 0.00 E 18 KMUV 11/03/16 11/03/16 M-F Prime Hour 4 CM 10P-11P ---T---:30 \$200.00P-3 0.00 NM 1 \$200.00 M-F 10P-11P SENOR DE LOS CIELOS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/31/16 11/06/16 ---T---\$200.00 0.00 E 19 KMUV 11/06/16. 11/06/16 SU PRIME 8P-10P CM 8P-10P ----S :30 \$150.00 P-4 0.00 NM 1 \$150.00 SU 8P-10P 8P-10P PRGM Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/31/16 11/06/16 ----S \$150.00 0.00

Totals

.

0.00 NM

\$125.00P-2

40 \$3,900.00

1

\$125.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and I		Salinas		Date:	10/7/2016	
l, BlueWes	st Media quest station time	concerning t	the following iss	sue:		
Presidentia	al Election					
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks	
SEE ATTACHED SCHEDULE						
	te of First Broadc			te of Last Broadd ay, November		

This broadcast time will be used by: NextGen California Action Committee

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
図 Yes □ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Presidential Election	
-----------------------	--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NextGen California Action Committee

111 Sutter Street 10th Floor, San Francisco, CA 94104

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chris Fadeff 415-847-7091

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the by (name and add	above desc	ribed broadca	ist time has b	een furnished
and you are autho (hereinafter referre		paid for by s	uch person or	entity
List the chief exec directors below (or		ne executive	committee or	the board of
77.26T (1.17)				

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNE	D BY ISSUE ADVERTISER (S	SPONSOR)
Friday, October 7, 2016	May Uti	720-370-7700
Date	Signature	Contact Phone Number
TO BE SIG	SNED BY STATION REPRESENTA	ATIVE
☐ Accepted	☐ Accepted in Part	☐ Rejected
40 y sation	KRUSTY Sowhago	6M
/ Signature \\	Printed Name	Titla